



REGULATION COUNCIL

Minutes

22 February 2016

Attendees and Apologies

Regulation Council		
Patricia	Le Rolland	Lay Chair
Christine	Forde	Lay Member
Ian	Shackell	Lay Member
Nabila	Zulfiqar	Lay Member
Jonathan	Arthur	Professional Member
Robert	Farley	Professional Member
David	Stirling	Professional Member
In attendance		
Kerry	Tinkler	Registrar, Regulation Council
David	Bennett	Deputy Registrar, Regulation Council
Louise	Collins	Registrations Administrator, AHCS
Janet	Monkman	CEO, AHCS

Key Discussion Points and Actions

No.	Subject	Minutes/Action	Owner	Action / Due
1.	Welcome and Apologies	<p>The Chair welcomed members and the AHCS Chief Executive Officer.</p> <p>Two apologies were received in advance of the meeting. The Council was declared quorate.</p> <p>The Chair reminded the AHCS Regulation Council that the Public Meeting was a condensed meeting due to the joint AHCS and ETPSC Workshop that was scheduled for the afternoon.</p> <p>In addition to this there was no Regulation Council Private Meeting scheduled and there was no private business to report.</p>	Chair	None
2.	Declarations of Interest	<p>One Professional Member declared that they were currently the Chair of the Association of Clinical Scientists.</p> <p>The Chair advised that this was not deemed a conflict of interest, but thanked him for making the Regulation Council aware of this.</p>	Chair	None
3.	<p>Minutes of the meeting of the Regulation Council on the 13 October 2015</p> <p>Actions and matters arising</p>	<p>The Chair asked whether the minutes were a true reflection of October's meeting. All agreed that the minutes were a true reflection but a few minor amendments were noted.</p> <p>The Chair asked whether members had received the presentation slides that had been delivered at the last Regulation Council meeting. All confirmed that they had not been received; the Chair advised that they would be circulated by the Registration Council Administrator shortly after the meeting.</p> <p>3.64 Investigations flow chart: the revised flow chart was circulated and approved by the AHCS Regulation Council.</p> <p>7.0 Northern Ireland Update: The Registrar gave a verbal update following a meeting with Professor</p>	<p>Registrations Administrator</p> <p>Registrations Administrator</p>	

Ian Young - newly appointed Chief Scientific Advisor, Dr Paddy Woods - Deputy Chief Medical Officer and Peter Barbour – deputy Director of workforce. The group were receptive to the principle of registration but had some concerns regarding added value and cost to the system. The Registrar will continue to try to engage with Northern Ireland and keep the Regulation council updated of any further progress.

The Medical Director of Scotland had suggested meeting with the AHCS Regulation Council Chair. A Professional Member confirmed that meetings were bi-monthly and that a meeting was scheduled for 30th March and hoped to be invited in the near future. A Professional Member volunteered that they would pursue this and would inform the Chair once potential dates became available.

Professional Member

12.01 Marketing strategy: The Registrar explained that the marketing strategy that had been circulated was a draft. Nil comments had been received from Council members.

Registrar

The CEO updated the Regulation Council advising that the AHCS were working closely with a marketing company called FatBuzz, who have been commissioned to work with the Academy to help promote work including the Regulation Council work.

The AHCS had changed its strategy by moving to a marketing company rather than a communications company. The AHCS are working hard with FatBuzz so that they understand the AHCS Annual Plan and how a strong marketing strategy can help deliver this.

The AHCS wish to focus on social media and branding of the organisation. This would involve linking in with their network developers to make the website content more attractive.

The strategy will include some deliverables which will be reported to the AHCS Regulation Council. Social Media is key, using Twitter and Facebook, and ensuring that there is consistent use of language i.e. 'what we say, how we do it', promoting the AHCS Regulation Council as the AHCS unique selling point.

The CEO advised that the Regulation Council will be consulted as their views were important.

It was noted that Harry Cayton, the CEO of the PSA (Professional Standards Authority), had commented that marketing the Register would have the biggest impact in growing the register.

		<p>The AHCS annual Congress would be ideal to promote the AHCS Regulation Council, and AHCS were considering having a workshop for the Regulation Council.</p> <p>The CEO reiterated that the unique selling point for the AHCS and a key message is how the AHCS Regulation Council aims to help protect patients.</p> <p>It was suggested that the AHCS website should promote how the Regulation Council operates and provide information on the standards that are set.</p> <p>The marketing strategy would be used as a work programme, the Regulation Council should report on deliverables and this will be set as a standard agenda item. The registrar will bring the next iteration to the next meeting, Regulation Council members were again requested to send feedback directly to the Registrar. Council Members confirmed they are happy to play an active part in the marketing and communication strategy.</p> <p>12.02 Joint letter from the Regulation Council to Healthcare Providers was circulated.</p>		
4	Academy Update	The CEO updated Council on developments including congress, RCCP discussions, work around assistant and associate registration for the future, the Accredited practice national work and other groups that have expressed an interest in working with the AHCS in the future. The registrar updated Council regarding the case being made for not interviewing all scientist equivalence applications to HCPC. The evidence is being reviewed and if appropriate a case will be submitted.		
5.	Registrar's report	<p>The Registrar provided an update on the Register:</p> <ul style="list-style-type: none"> • There were no investigations or declarations to report since the last Registrar's report. • Although number on the Practitioner register had decreased by 3, the number of non-renewals was small and did not represent a cause for concern. 		
	Next meeting	14 th June 2016, note that this will not be held at BIVDA , details to be confirmed closer to the date.		
	Close of meeting	11.45 a.m.		

